

#### PSI ACADEMY AWARDS ADMISSIONS POLICY

#### Attendance

- By attending the Event, each attendee acknowledges that they have read, understood, and agree to be bound by this Admissions Policy. If any attendee does not agree to this Admissions Policy, such attendee should not attend the Event.
- Only pre-registered attendees who are badge holders will be able to attend the Event. Any attendees who have forgotten their badges may be refused entry by the Organiser. Badges are non-transferable and may only be used by the same individual attendee for all days of the Event.
- The Organiser reserves the right to revoke badges at any time in the Organiser's sole reasonable discretion.

### **Onsite Registration**

• Attendees who register onsite at the Event may be charged a supplemental onsite registration fee.

#### Eligible Attendees / Attire

- Admission is open to professional and business visitors who are involved in or have a direct connection or interest in the subject area of the Event and/or associated industries and/or organisations.
- Access for all registered and authorized visitors is possible on September 11, 2025.
- All attendees should be dressed in suitable business wear / proper attire. The Organiser reserves the right to deny access or remove from the Event any participant wearing inappropriate attire or attire that could detract from the Event overall, in the Organiser's sole and absolute discretion.

### **Privacy and Data Sharing**

- By visiting the Event or by submitting information to the Organiser in connection with the Event, visitors agree to the terms of the Organiser's Privacy Policy at <a href="https://privacy.rxglobal.com">https://privacy.rxglobal.com</a>.
- By choosing to allow their badge to be scanned by an atendee or sponsor during the Event, visitors will be allowing the Organisers to provide their name and contact details to the atendee or sponsor, who may contact them about their products or services in accordance with their privacy policies.
- By choosing to attend any session during the Event, visitors will have their badge scanned at entry and their name and contact details will be shared by the Organiser with the session host/speaker, who may contact them about their products or services in relation to such session in accordance with their privacy policies.

# **Badge Security**

- Badge holders must not allow their badges to be worn by anyone else. Any failure is likely to lead to the badge holder and the person wearing the badge being removed from the Event and refused further admission (without compensation).
- Badges are immediately rendered void if altered in any way. Anyone obtaining a badge by theft, deception or other illegal means will likely be asked to leave the Event.

### **Identity Check**

• Anyone attending the Event should carry and produce on request of the Organisers a personal photo-ID (e.g., passport, photo-ID driving licence, national identity card) or other identification acceptable to the Organiser. If the attendee cannot provide photographic identification matching their badge they may be asked to leave (without compensation).

### **Technical issues**

• The Organiser is not responsible for any technical issues or difficulties arising as a result of the attendee's use of their own technology in connection with the Event.

# Safety & Security

 The safety and security of all attendees at the Event, including our staff, visitors and attendees/sponsors is our priority. Anyone attending the Event is required to comply with all applicable safety and security provisions, instructions and/or guidelines imposed by the Organiser, the Venue, the relevant Government, local authorities and/or public health authorities, including without limitation any infection protection standards, physical distancing and/or personal health measures. Please see the Event website for further details regarding Safety & Security at the Event.

### **Personal Property**

- Upon entry to any part of the Event, all attendees, their bags and other personal property may be subject to screening and/or security checks. The Organiser expressly reserves the right to prohibit any personal property from entry into the Venue.
- All personal property brought to the Event is done so at the attendee's own risk and the attendee is
  responsible for safeguarding such property at all times. The attendee hereby acknowledges and
  agrees that the Organiser is not responsible for, and shall have no liability resulting from, any loss
  or damage to any personal property belonging to the attendee.
- No personal property may be left unattended while in or around the Event. The Organiser will handle unattended property however the Organiser deems appropriate in its sole and absolute discretion. Any personal property which is left within the Event upon the conclusion of the Event shall be considered abandoned and dealt with by the Organiser accordingly.

### Age Limits

• In order to attend and/or participate in the event, minors under the age of eighteen (18) must obtain prior permission from their parent or legal guardian.

- Parents or legal guardians bear full and sole responsibility for any minors attending the event, including the lack of supervision of children under the age of fifteen (15), as well as for the conduct of minors under the age of eighteen (18) in connection with the event.
- Should a child be under the age of fifteen (15), their participation is subject to the parent's or legal guardian's acceptance of the Child Liability Waiver Policy. The parent or legal guardian must always accompany and supervise the child throughout the event and in its vicinity.
- Moreover, it remains the sole responsibility of the parent or legal guardian—regardless of any stated age restrictions or explicit permissions granted by RX (including signage)—to assess and determine the appropriateness of any activities the child intends to engage in at the event (including but not limited to the consumption of goods or services).

# **Service Animals**

• With the exception of guide dogs or other service animals, no pets or animals of any description will be allowed into the Event.

# **Event Policies**

- Anyone attending the Event is required to comply with and behave in accordance with this Admissions Policy. All attendees are also required to comply with (i) all applicable laws, ordinances, codes, regulations, standards and/or judicial/administrative orders; (ii) any applicable immigration, visa and/or work authorisation requirements for foreign nationals; and (iii) any additional Event rules, regulations, Code of Conduct, policies and/or procedures which may be posted at the Venue, or on the Event website, or otherwise made available to attendees by the Organiser and as may be updated from time to time by the Organiser (collectively, the "Event Policies"). By attending the Event, the attendee acknowledges and agrees it has read, agrees to comply with, and will behave in accordance with the Event Policies.
- The Event Policies apply to all attendees of the Event, including, but not limited to visitors, speakers, delegates, guests, professionals, media, staff members, workers, contractors, volunteers, security and/ or any other participants. Each attendee at the Event is solely responsible for their own conduct while attending the Event or any part of the Event. Guardians are solely responsible for the conduct of any minors participating in the Event or any part of the Event.

### **Prohibited activities**

- Attendees must not take part in any canvassing, leafleting, demonstrations, objectionable behaviour nor wear offensive apparel nor be involved in any activity which may disrupt the Event (as determined by the Organiser in its sole discretion).
- Each Attendee agrees that they will not, and will not directly or indirectly cause others to, do any of the following "Prohibited Activities" in connection with the Event:
  - interfere with, damage, or engage in any act which disrupts the operation of the Event in any way, including but not limited to, obstructing aisles or entrances or exits, running, cutting in line, saving places in lines for others, jumping over barriers or guardrails, using foul language, excessive screaming, yelling, encouraging disruptive behavior from others, disobeying any time limits, directions or prohibitions provided to you by

our personnel, or preventing anyone else from attending or enjoying the Event by any means;

- distribute, wear, transmit, upload, display or otherwise circulate any content which is inaccurate, unlawful, infringing, defamatory, obscene, pornographic, invasive of privacy or publicity rights, harassing, threatening, abusive, inflammatory, or otherwise objectionable to RX in our sole discretion;
- distribute printed or recorded materials of any kind unless prior written approval has been obtained from RX;
- o impersonate any other person or entity or perform any similar fraudulent activities;
- sell goods or services, display goods or services, make solicitations of any kind, or conduct any commercial activities without our prior written approval;
- harvest, collect, or attempt to collect the personal information, email addresses or other contact information of others attending the Event without their express consent;
- o defame, harass, abuse, threaten or defraud others attending the Event.
- circumvent, disable, damage, remove or otherwise interfere with the security, integrity, or proper conduct of the Event;
- o access any unauthorized part/ area of the Event designated as only for RX use;
- access any digital platform associated with the Event by means of any robot, spider, scraper, crawler or other automated means for any purpose;
- participate in the Event for any illegal purpose, or in violation of any applicable local, or international law or regulation, including, without limitation, laws governing intellectual property and other proprietary rights, data protection and privacy;
- smoke within the halls/ venue including, but not limited to, cigarettes, vape pens, heaters and marijuana;
- drink or possess alcohol within the venue outside of the specifically designated areas.
   No one under the age of 18 may consume alcohol within or around the venue;
- use, sell, possess, or distribute any illegal drugs or other illegal substances, including, but not limited to, any medication that has not been legally obtained, is not being used in its intended dosage or for its intended purpose;
- assault, steal, fight, engage in or incite violence of any kind, including, but not limited to, verbal threats of violence and possess and/or use any of the following prohibited items in connection with the Event:
  - a firearm, ammunition, knife, or weapon of any kind
  - objects or toys that appear to be firearms, ammunition, knives, or weapons
  - self-defense or restraining devices
  - fireworks or other explosive or flammable objects

- recreational devices such as drones, remote control toys, skateboards, scooters, inline skates or shoes with built-in wheels
- balloons of any kind

RX has a zero tolerance policy for weapons of any kind. Event security and local law enforcement officials will treat anything that looks like a real weapon as a real weapon.

### Press

 Press badges at the Event are restricted to publishers, editors, journalists, photographers, broadcasters and web bloggers associated with the relevant industry of the Event. Members of the press may be required to complete an application form and produce evidence of accreditation, such as a photocopy of a recognised press or media card, business card, a letter from the editor or an official web address linking to a press release in order to verify their position. Press applications from advertising personnel and media sales representatives will not be accepted.

#### Photography and Recording

- Official photographers and film crew will be taking photographs and recording and/or streaming videos at the Event. Each attendee authorises such photography and recording and permits the Organiser to use the attendee's image, likeness and voice for archival and promotional purposes in any and all media, without liability, compensation or credit to the attendee.
- No visitor to the Event may take photographs or make any form of recording (including audio or video) on any media at the Event under any circumstances without the prior written permission of the Organiser. The visitor shall submit full details in writing of any proposed filming or recording at the Event, for television, radio, streaming or other purpose, no later than 2 weeks prior to the Event.

#### **Event Features**

- The Event's operating hours, schedules, floor plans, visitors, vendors, guests, and speakers are subject to change or cancellation without notice to attendees.
- The following are subject to availability and access is not guaranteed for all attendees: panels, special events, education sessions, classes, autographing sessions, photo ops, performances, screenings, webinars, networking events, and other activities held by the Organiser (whether in-person or virtually) as part of the Event (the "Event Features").
- Access to certain Event Features may require an additional separately priced fee and/or will
  only be available to designated attendees as determined by the Organiser. To the extent an
  Event Feature occurs at a specific time and for a specific set of attendees, each authorised
  participant will only be permitted access to such Event Feature during the specific time
  determined by the Organiser. The Organiser reserves all rights to deny entry, ban, or remove
  any unauthorised attendees from any such Event Feature.
- The attendee is solely responsible for attending the Event in a timely manner and for observing any specific times or time limits. In the event any attendee fails to attend any part of the Event at a specific time and the attendee is subsequently unable to attend such part of the Event, the Organiser shall have no obligation to provide a full or partial refund. The Organiser is not responsible for delays and/or waiting times in connection with any Event Features or with the

Event itself. The Organiser may reasonably change the time of an Event Feature in order to accommodate unexpected events, other Event Features being delayed, or ending earlier than expected or later than expected.

### **Cancellation Policy**

• The Organiser reserves the right to cancel or postpone the Event, or any part of the Event, on limited or no notice in the Organiser's sole discretion. In the event of a cancellation or postponement of the Event, the Organiser shall not be responsible or liable to visitors for any costs, damages, fees, expenses or other compensation associated with the Event.

# Non-Refundable and Non-Transferable Policy

• Once purchased, tickets, access to any platforms, or any other items or objects (whether tangible or intangible), are non-refundable and non-transferable. They cannot be reproduced, resold or exchanged under any circumstances.

# **Reservation of Rights**

 The Organiser reserves the right to exclude, ban or remove anyone from the Event or venue whom it reasonably considers is breaching or is likely to breach the terms of this Admissions Policy, or otherwise at the Organisers' sole discretion. The Organiser also reserves the right to exclude, ban or remove from the Event or venue anyone whom it reasonably considers is prohibited from attending the Event under any applicable sanctions, laws or regulations. The Organiser's decision is final and the Organiser accepts no responsibility or liability for any costs.

### Security

- The Organiser reserves the right to modify, suspend, extend or terminate the Event, or any part thereof, or any attendee's participation if the Organiser determines, in its sole and absolute discretion, that the Event or any part of it has been, or is suspected to be, tampered with or disrupted due to causes beyond the Organiser's control in a manner which may undermine or corrupt the security, integrity or feasibility of the Event or any part of it. Although the Organiser shall endeavour to ensure the security and integrity of the Event, if the Event or any part of it is terminated or has any change in date, time, or location, for any reason beyond the Organiser's control, the Organiser shall not be liable to the attendees in any way and the Organiser shall have no further financial obligations to the attendees.
- Additionally, the Organiser is not responsible for the actions of any other Event attendees in connection with the Event, including, but not limited to, any attendee's attempt to circumvent or otherwise interfere with the security, integrity, or proper conduct of the Event. The attendees' interactions with third parties, including, but not limited to, guests and other participants in connection with the Event, are solely between the attendee and such third party. The attendee acknowledges and agrees that the Organiser will not be responsible for any damages, losses, costs, expenses, or liabilities incurred as a result of such interactions with third parties. The Organiser is also not responsible for any problems or technical malfunction of any network or lines, servers or providers, equipment or software which are beyond the Organiser's control, including, but not limited to, any injury or damage to the attendee or the attendee's property resulting from attendance at the Event.

### Limitation of Liability

- The attendee agrees that attendance at the Event, including any security measures used by the Organiser to protect the Event, are provided strictly on an "as-is" basis in connection with the Event. The Organiser specifically and expressly disclaims any and all representations, warranties, guarantees, conditions, assurances or other terms, whether express or implied, including, without limitation, any representations or warranties of merchantability or fitness for a particular purpose, any warranties that may arise from course of dealing, course of performance or usage of trade with respect to the Event, and any representations that the Event or the security measures for the Event will be free from defects, operate or be fulfilled without issue or delays, or that there will be no circumvention of the Event or its security measures.
- To the fullest extent permitted by law under no circumstances shall the Organiser be liable whether such liability arises in contract, tort or otherwise, for any claim, loss, cost, expense, or damage whatsoever to the attendee in an amount exceeding the sum of the fees actually paid by the attendee to the Organiser to attend the Event. The Organiser shall not be liable in any circumstances for any indirect or consequential losses howsoever arising.
- The Organiser (RX Deutschland GmbH), its legal representatives or vicarious agents are liable without limitation for intent and gross negligence. Liability for simple negligence is excluded, except in the case of injury to life, limb or health or for damages resulting from the breach of an essential contractual obligation by the Organiser, RX Deutschland GmbH. In the case of an essential contractual obligation liability is limited to compensation for the foreseeable, typically occurring damage.
- Nothing in this Admissions Policy shall be construed as limiting the Organiser's liability to the extent such liability cannot be limited by law.

### Non-waiver

Neither the failure of the Organiser to require strict compliance with any provision of this Admissions Policy nor the failure, delay or omission by the Organiser in exercising any right with respect to any provision of this Admissions Policy will be construed as a waiver or relinquishment to any extent of the Organiser's right to assert or rely upon any such provision or right in that or any other instance.

### Survival

Any provision of this Admissions Policy which imposes an obligation on an attendee after the Event concludes shall be deemed to survive the conclusion of the Event.

### Severability

If any provision of this Admissions Policy is judged to be invalid or unenforceable, the defective provision shall first be revised, limited or amended, consistent with the general intent of the provision, such that it is valid and enforceable, and the remaining provisions of this Admissions Policy shall be unaffected and shall remain enforceable.

#### Non-Reliance

The Attendee acknowledges that in agreeing to this Admissions Policy, it has not relied on and shall have no right or remedy in respect of, any statement, representation, assurance or warranty (whether made negligently or innocently) other than as expressly set out in this Admissions Policy.

### Enforceability

This Admissions Policy, including any terms incorporated by reference, constitute legal, valid, and binding obligations which are fully enforceable.

### Amendments

The Organiser may amend the terms of this Admissions Policy without notice to attendees by posting the amended Admissions Policy on the Event website. The continued attendance and/or participation at the Event by an attendee shall constitute their acceptance of any such amended Admissions Policy.

# Governing law

This Admissions Policy shall be governed by and construed in accordance with the laws of the Federal Republic of Germany. The parties agree that any dispute arising out of or in connection with this Admissions Policy, including any question regarding its existence, validity, or termination, shall be subject to the exclusive jurisdiction of the courts of Germany.

By attending the Event, the attendee acknowledges and agrees that attendee has read, and agrees to comply with, this Admissions Policy.

Organiser: RX Deutschland GmbH, Johannstraße 1, 40476 Düsseldorf, Germany