



## **BCB ADMISSIONS POLICY**

### **Attendance**

- By attending the Event, each attendee acknowledges that they have read, understood, and agree to be bound by this Admissions Policy. If any attendee does not agree to this Admissions Policy, such attendee should not attend the Event.
- Only pre-registered attendees who are badge holders will be able to attend the Event. Any attendees who have forgotten their badges may be refused entry by the Organiser. Badges are non-transferable and may only be used by the same individual attendee for all days of the Event.
- The Organiser reserves the right to revoke badges at any time in the Organiser's sole reasonable discretion.

### **Eligible Attendees / Attire**

- Admission is open to bar and beverage professionals - who may be asked to prove your credentials prior to entry.
- Only registered Event visitors and exhibitors who are badge holders will be permitted to attend the Event.
- All attendees should be dressed in proper attire. The Organiser reserves the right to deny access or remove from the Event any participant wearing inappropriate attire or attire that could detract from the Event overall, in the Organiser's sole and absolute discretion.

### **Privacy and Data Sharing**

- By visiting the Event or by submitting information to the Organiser in connection with the Event, visitors agree to the terms of the Organiser's Privacy Policy at <https://privacy.rxglobal.com>.
- By choosing to allow their badge to be scanned by an exhibitor or sponsor during the Event, attendees will be allowing the Organisers to provide their name and contact details to the exhibitor or sponsor, who may contact them about their products or services in accordance with their privacy policies.
- By choosing to attend any session during the Event, attendees will have their badge scanned at entry and their name and contact details will be shared by the Organisers with the session host/exhibitor, sponsor and/or speaker, who may contact them about their products or services in relation to such session in accordance with their privacy policies.

## **Badge Security**

- Badge holders must not allow their badges to be worn by anyone else. Any failure is likely to lead to the badge holder and the person wearing the badge being removed from the Event and refused further admission (without compensation).
- Badges are immediately rendered void if altered in any way. Anyone obtaining a badge by theft, deception or other illegal means will likely be asked to leave the Event.

## **Identity Check**

- Anyone attending the Event should carry and produce on request of the Organisers a personal photo-ID (e.g., passport, photo-ID driving licence, national identity card) or other identification acceptable to the Organiser. If the attendee cannot provide photographic identification matching their badge they may be asked to leave (without compensation).

## **Event Specific Alcohol Policy**

- Organiser reserves right to eject and/or decline serving of alcohol to any intoxicated attendees or those under the age limit.

## **Technical issues**

- The Organiser is not responsible for any technical issues or difficulties arising as a result of the attendee's use of their own technology in connection with the Event.

## **Safety & Security**

- The safety and security of all attendees at the Event, including our staff, visitors and exhibitors/sponsors is our priority. Anyone attending the Event is required to comply with all applicable safety and security provisions, instructions and/or guidelines imposed by the Organiser, the Venue, the relevant Government, local authorities and/or public health authorities, including without limitation any infection protection standards, physical distancing and/or personal health measures. Please see the Event website for further details regarding Safety & Security at the Event.

## **Personal Property**

- Upon entry to any part of the Event, all attendees, their bags and other personal property may be subject to screening and/or security checks. The Organiser expressly reserves the right to prohibit any personal property from entry into the Venue.
- All personal property brought to the Event is done so at the attendee's own risk and the attendee is responsible for safeguarding such property at all times. The attendee hereby acknowledges and agrees that the Organiser is not responsible for, and shall have no liability resulting from, any loss or damage to any personal property belonging to the attendee.
- No personal property may be left unattended while in or around the Event. The Organiser will handle unattended property however the Organiser deems appropriate in its sole and absolute discretion. Any personal property which is left within the Event upon the conclusion of the Event shall be considered abandoned and dealt with by the Organiser accordingly.

## Age Limits

No one under the age of 18, including but not limited to babies in arms and pushchairs will be permitted to attend the Event. Any one attending the Event should carry a government issued photo-ID (e.g. passport, photo-ID driving licence, national identity card) ("**Photo-ID**") which clearly displays the attendees date of birth. The Organisers may ask to see attendees proof of Photo – ID to gain entry to the Event. The Organiser will refuse entry to any attendee who cannot provide Photo – ID or any attendee who is under the age of 18.

## Service Animals

- With the exception of guide dogs or other service animals, no pets or animals of any description will be allowed into the Event.

## Event Policies

- Anyone attending the Event is required to comply with and behave in accordance with this Admissions Policy. All attendees are also required to comply with (i) all applicable laws, ordinances, codes, regulations, standards and/or judicial/administrative orders; (ii) any applicable immigration, visa and/or work authorisation requirements for foreign nationals; and (iii) any additional Event rules, regulations, Code of Conduct, policies and/or procedures which may be posted at the Venue, or on the Event website, or otherwise made available to attendees by the Organiser and as may be updated from time to time by the Organiser (collectively, the "**Event Policies**"). By attending the Event, the attendee acknowledges and agrees it has read, agrees to comply with, and will behave in accordance with the Event Policies.
- The Event Policies apply to all attendees of the Event, including, but not limited to exhibitors, visitors, speakers, delegates, buyers, guests, professionals, media, staff members, workers, contractors, volunteers, security and/ or any other participants. Each attendee at the Event is solely responsible for their own conduct while attending the Event or any part of the Event. Guardians are solely responsible for the conduct of any minors participating in the Event or any part of the Event.

## Prohibited activities

- Attendees must not take part in any canvassing, leafleting, demonstrations, objectionable behaviour nor wear offensive apparel nor be involved in any activity which may disrupt the Event (as determined by the Organiser in its sole discretion).

## Press

- Press badges at the Event are restricted to publishers, editors, journalists, photographers, broadcasters and web bloggers associated with the relevant industry of the Event. Members of the press may be required to complete an application form and produce evidence of accreditation, such as a photocopy of a recognised press or media card, business card, a letter from the editor or an official web address linking to a press release in order to verify their position. Press applications from advertising personnel and media sales representatives will not be accepted.

## **Photography and Recording**

- Official photographers and film crew will be taking photographs and recording and/or streaming videos at the Event. Each attendee authorises such photography and recording and permits the Organiser to use the attendee's image, likeness and voice for archival and promotional purposes in any and all media, without liability, compensation or credit to the attendee.
- No attendee to the Event may take photographs or make any form of recording (including audio or video) on any media at the Event under any circumstances without the prior written permission of the Organiser. The attendee shall submit full details in writing of any proposed filming or recording at the Event, for television, radio, streaming or other purpose, no later than 2 weeks prior to the Event.

## **Event Features**

- The Event's operating hours, schedules, floor plans, exhibitors, vendors, guests, and speakers are subject to change or cancellation without notice to attendees.
- The following are subject to availability and access is not guaranteed for all attendees: panels, special events, education sessions, classes, autographing sessions, photo ops, performances, screenings, webinars, networking events, and other activities held by the Organiser (whether in-person or virtually) as part of the Event (the "**Event Features**").
- Access to certain Event Features may require an additional separately priced fee and/or will only be available to designated attendees as determined by the Organiser. To the extent an Event Feature occurs at a specific time and for a specific set of attendees, each authorised participant will only be permitted access to such Event Feature during the specific time determined by the Organiser. The Organiser reserves all rights to deny entry, ban, or remove any unauthorised attendees from any such Event Feature.
- The attendee is solely responsible for attending the Event in a timely manner and for observing any specific times or time limits. In the event any attendee fails to attend any part of the Event at a specific time and the attendee is subsequently unable to attend such part of the Event, the Organiser shall have no obligation to provide a full or partial refund. The Organiser is not responsible for delays and/or waiting times in connection with any Event Features or with the Event itself. The Organiser may reasonably change the time of an Event Feature in order to accommodate unexpected events, other Event Features being delayed, or ending earlier than expected or later than expected.

## **Cancellation Policy**

- The Organiser reserves the right to cancel or postpone the Event, or any part of the Event, on limited or no notice in the Organiser's sole discretion. In the event of a cancellation or postponement of the Event, the Organiser shall not be responsible or liable to attendees for any costs, damages, fees, expenses or other compensation associated with the Event.

## **Non-Refundable and Non-Transferable Policy**

- Once purchased, tickets, access to any platforms, or any other items or objects (whether tangible or intangible), are non-refundable and non-transferable. They cannot be reproduced, resold or exchanged under any circumstances.

### **Reservation of Rights**

- The Organiser reserves the right to exclude, ban or remove anyone from the Event or venue whom it reasonably considers is breaching or is likely to breach the terms of this Admissions Policy, or otherwise at the Organisers' sole discretion. The Organiser also reserves the right to exclude, ban or remove from the Event or venue anyone whom it reasonably considers is prohibited from attending the Event under any applicable sanctions, laws or regulations. The Organiser's decision is final and the Organiser accepts no responsibility or liability for any costs.

### **Security**

- The Organiser reserves the right to modify, suspend, extend or terminate the Event, or any part thereof, or any attendee's participation if the Organiser determines, in its sole and absolute discretion, that the Event or any part of it has been, or is suspected to be, tampered with or disrupted due to causes beyond the Organiser's control in a manner which may undermine or corrupt the security, integrity or feasibility of the Event or any part of it. Although the Organiser shall endeavour to ensure the security and integrity of the Event, if the Event or any part of it is terminated or has any change in date, time, or location, for any reason beyond the Organiser's control, the Organiser shall not be liable to the attendees in any way and the Organiser shall have no further financial obligations to the attendees.
- Additionally, the Organiser is not responsible for the actions of any other Event attendees in connection with the Event, including, but not limited to, any attendee's attempt to circumvent or otherwise interfere with the security, integrity, or proper conduct of the Event. The attendees' interactions with third parties, including, but not limited to, guests and other participants in connection with the Event, are solely between the attendee and such third party. The attendee acknowledges and agrees that the Organiser will not be responsible for any damages, losses, costs, expenses, or liabilities incurred as a result of such interactions with third parties. The Organiser is also not responsible for any problems or technical malfunction of any network or lines, servers or providers, equipment or software which are beyond the Organiser's control, including, but not limited to, any injury or damage to the attendee or the attendee's property resulting from attendance at the Event.

### **Limitation of Liability**

- The attendee agrees that attendance at the Event, including any security measures used by the Organiser to protect the Event, are provided strictly on an "as-is" basis in connection with the Event. The Organiser specifically and expressly disclaims any and all representations, warranties, guarantees, conditions, assurances or other terms, whether express or implied, including, without limitation, any representations or warranties of merchantability or fitness for a particular purpose, any warranties that may arise from course of dealing, course of performance or usage of trade with respect to the Event, and any representations that the Event or the security measures for the Event will be free from defects, operate or be fulfilled without issue or delays, or that there will be no circumvention of the Event or its security measures.

- To the fullest extent permitted by law under no circumstances shall the Organiser be liable whether such liability arises in contract, tort or otherwise, for any claim, loss, cost, expense, or damage whatsoever to the attendee in an amount exceeding the sum of the fees actually paid by the attendee to the Organiser to attend the Event. The Organiser shall not be liable in any circumstances for any indirect or consequential losses howsoever arising.
- Nothing in this Admissions Policy shall be construed as limiting the Organiser's liability to the extent such liability cannot be limited by law.

### **Non-waiver**

Neither the failure of the Organiser to require strict compliance with any provision of this Admissions Policy nor the failure, delay or omission by the Organiser in exercising any right with respect to any provision of this Admissions Policy will be construed as a waiver or relinquishment to any extent of the Organiser's right to assert or rely upon any such provision or right in that or any other instance.

### **Survival**

Any provision of this Admissions Policy which imposes an obligation on an attendee after the Event concludes shall be deemed to survive the conclusion of the Event.

### **Severability**

If any provision of this Admissions Policy is judged to be invalid or unenforceable, the defective provision shall first be revised, limited or amended, consistent with the general intent of the provision, such that it is valid and enforceable, and the remaining provisions of this Admissions Policy shall be unaffected and shall remain enforceable.

### **Non-Reliance**

The Attendee acknowledges that in agreeing to this Admissions Policy, it has not relied on, and shall have no right or remedy in respect of, any statement, representation, assurance or warranty (whether made negligently or innocently) other than as expressly set out in this Admissions Policy.

### **Enforceability**

This Admissions Policy, including any terms incorporated by reference, constitute legal, valid, and binding obligations which are fully enforceable.

### **Amendments**

The Organiser may amend the terms of this Admissions Policy without notice to attendees by posting the amended Admissions Policy on the Event website. The continued attendance and/or participation at the Event by an attendee shall constitute their acceptance of any such amended Admissions Policy.

### **Governing law**

This Admissions Policy shall be governed by and construed in accordance with the laws of England and Wales and any dispute arising out of these terms shall be subject to the exclusive jurisdiction of the English courts.

By attending the Event, the attendee acknowledges and agrees that attendee has read, and agrees to comply with, this Admissions Policy.

Organiser: RX Deutschland GmbH, Johannstraße 1, 40476 Düsseldorf, Deutschland